

## Engagement Activity Report

### July to September 2018

Accord membership	July (2017)	August (2017)	September (2017)	Narrative
Accord Joiners	0 (0)	0 (1)	5 (14)	Accord membership database is externally hosted and the service includes a data cleanse (deaths and moves out of area) – this is carried out 3 times a year. Recent changes to the database mean that we can now count members of Accord who reside outside of North East Lincolnshire, and therefore there will be some differences in the figures when compared to the previous year. The 'leavers' figures includes data cleanse and opt-outs. We have also introduced an option to 'unsubscribe' to all emails from Accord, which has resulted in an increased number of members opting out of the scheme.
Accord Leavers	4 (2)	9 (3)	2 (4)	
Total Membership	2621 (2574)	2612 (2570)	2610 (2581)	
Ladder of Participation (Engagement Strategy)	July		August	September
<b>Informing</b> <i>Accord e-bulletins are sent out fortnightly to the membership and all CCG stakeholder lists</i>	<ul style="list-style-type: none"> <li>Cancer Champions Training</li> <li>Save the Date – Getting Better Together event</li> </ul>		<ul style="list-style-type: none"> <li>'According to...' Newsletter (digital/hard copy mail out)</li> <li>'According to...' audio newsletter link</li> </ul>	<ul style="list-style-type: none"> <li>Adult Social care survey reminder</li> <li>COPD Breathlessness events</li> <li>Getting Better Together events <ul style="list-style-type: none"> <li>CCG update</li> <li>NLaG update</li> </ul> </li> </ul>
<b>Involving</b>	<ul style="list-style-type: none"> <li>CCG Volunteer Expenses Policy</li> <li>Community Forum meeting <ul style="list-style-type: none"> <li>Clinical Leadership and Governance Review</li> <li>Humber Acute Care Review u</li> <li>Support to Care Homes IT Project &amp; update on Falls Preventions &amp; CHC</li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>Humber Acute Services Review survey</li> <li>Advanced Care Planning workshop – Support to Care Homes</li> <li>Community Forum meeting <ul style="list-style-type: none"> <li>Primary Care Development &amp; Integrated Care Partnership</li> <li>Healthwatch NEL</li> <li>-</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Getting Better Event voting <ul style="list-style-type: none"> <li>Life Planning/engagement/hospital appointments</li> <li>Q&amp;A panel</li> </ul> </li> <li>Community Forum meeting <ul style="list-style-type: none"> <li>Adult Services Review</li> <li>Social Prescribing</li> <li>Access to hospital appointments/services</li> </ul> </li> </ul>

Ladder of Participation (Engagement Strategy)	July	August	September
<b>Collaborating</b>	<ul style="list-style-type: none"> <li>NLAG accessible patient information task and finish group</li> <li>Equality Impact Assessment panel – Freedom of Information Policy</li> </ul>	<ul style="list-style-type: none"> <li>Equality Impact Assessment Panel - Career Break Policy/Choice Policy/Continuing Health Overarching Policy/Equality &amp; Diversity Policy/Health Checks for people with learning disabilities/NELC Procurement Policy/NELCCG Procurement strategy/Mental Health &amp; Dementia Shared Care in Primary Care settings/Subject Access Request Policy/Volunteer expenses policy/Prevent Strategy Policy</li> </ul>	<ul style="list-style-type: none"> <li>Community member involvement in development of CCG's response to Mental Capacity (Amendment) Bill 2018</li> <li>Community Forum Terms of Reference</li> <li>Community Leads review</li> <li>Getting Better Together ASG support</li> <li>Community member involvement in Red Bag scheme launch and implementation planning</li> </ul>
<b>Consulting</b>	<ul style="list-style-type: none"> <li>NELC Grimsby Town Centre consultation (survey)</li> <li>NELC Website survey</li> </ul>	<ul style="list-style-type: none"> <li>NELC Social Value policy consultation</li> </ul>	<ul style="list-style-type: none"> <li>NHSE Primary School vaccinations survey</li> <li>NHSE Five year forward plan update and survey</li> </ul>
<b>Devolving</b>	<ul style="list-style-type: none"> <li>Accord Steering group – development of Engagement Standards</li> <li>Community Forum Code of Conduct</li> </ul>	<ul style="list-style-type: none"> <li>Clinical lead selection (community member on interview panel)</li> </ul>	<ul style="list-style-type: none"> <li>Carers Service procurement – independent panel of carers devised/agreed tender questions and evaluated the bid responses and agreed clarification questions</li> </ul>
<b>Coming soon...</b>	Carers Support Services – carers panel to carry out bidder interviews and select preferred service provider Joint Engagement Strategy development Primary Care Strategy refresh		

## Top Tweets

*(Impressions are the number of people who have seen a tweet)*

Inspired to be active after watching the @gy10k last weekend but not sure where to start? The free #Couchto5K App will support you through easy step-by-step instructions to start running. Go on - get up and get moving.

*1384 impressions*

Free Health and Wellbeing Service @livewellnel Help and advice to improve your lifestyle. Come along to an event

*355 impressions*

Can't wait until the doctor's opens? #SPA is the single number in NE Lincs for health & wellbeing advice 24/7

*587 impressions*