

Engagement Activity Report

October - December 2018

Accord membership	October (2017)	November (2017)	December (2017)	Narrative
Accord Joiners	0 (1)	0 (3)	1 (0)	Accord membership database is externally hosted and the service includes a data cleanse (deaths and moves out of area) – this is carried out 3 times a year. Recent changes to the database mean that we can now count members of Accord who reside outside of North East Lincolnshire, and therefore there will be some differences in the figures when compared to the previous year. The 'leavers' figures includes data cleanse and opt-outs. We have also introduced an option to 'unsubscribe' to all emails from Accord, which has resulted in an increased number of members opting out of the scheme.
Accord Leavers	3 (3)	1 (4)	1 (5)	
Total Membership	2612 (2632)	2611 (2631)	2611 (2626)	
Ladder of Participation (Engagement Strategy)	October		November	December
Informing <i>E-bulletins are sent out fortnightly to Accord and all CCG stakeholder lists</i>	<ul style="list-style-type: none"> NHS 111 pilot Adult services review stakeholder update Adult social care survey for carers 18/19 		<ul style="list-style-type: none"> Social prescribing in NEL Getting Better Together Feedback report published 	<ul style="list-style-type: none"> Integrated Care Partnership (ICP) Board Chair vacancy NHS England community grant awarded to Foresight Collaboratives new Facebook page
Involving	<ul style="list-style-type: none"> NHSE opportunity to be part of Dental Procurement Evaluation Teams Adult Social Care Review Community Forum meeting <ul style="list-style-type: none"> Humber Acute Care Review, STP Based Plan, Integrated Care Partnership & Clinical Lead Roles SEND review Planned Care triangle update (Cancer) Engagement strategy review 		<ul style="list-style-type: none"> Adult Social Care Review NHSE - Joined Up Yorkshire & Humber survey Community forum meeting <ul style="list-style-type: none"> NELC online wellbeing tool CCG Complaints process Community Leads review Primary Care Strategy refresh NEL Place strategy 	<ul style="list-style-type: none"> Humber Acute Services Review – Citizens Panel first meeting Community Forum meeting <ul style="list-style-type: none"> NELC Health and wellbeing Strategy development Integrated urgent care spec & rapid response at home IAG development group Adult Social Care Review Domiciliary Care Review Group

Ladder of Participation (Engagement Strategy)	October	November	December
Collaborating	<ul style="list-style-type: none"> Patient Friendly access group DPOW 	<ul style="list-style-type: none"> Joint Engagement and consultation Strategy Steering group 	<ul style="list-style-type: none"> Dementia Steering group planning SEND Co-production workshop
Consulting	<ul style="list-style-type: none"> NELC consultation - proposed changes to gambling policy 	<ul style="list-style-type: none"> Focus group with Carer Forum – Engagement Strategy Review of Community Forum Terms of Reference and role descriptions 	<ul style="list-style-type: none"> NELC Budget consultation survey
Devolving	<ul style="list-style-type: none"> Tendering panel for Carers' Support Services 	<ul style="list-style-type: none"> Accord Steering Group interview and recruitment Interim Engagement Strategy CF approval 	<ul style="list-style-type: none"> Approval of revised Community Forum Terms of Reference and role descriptions
Coming soon...	<ul style="list-style-type: none"> Humber Acute Services Review – Cardiology and Critical care patient involvement workshops Community Leads recruitment Primary Care Strategy 		
Top Tweets <i>(Impressions are the number of people who have seen a tweet)</i>	<ul style="list-style-type: none"> A single local number in North East Lincs for health, care & wellbeing needs & it's 01472 256256 #SPA pic.twitter.com/ZGXNwmtVKt 2329 impressions 	<ul style="list-style-type: none"> Antibiotics can't help that cough or cold this winter and if you have a sickness bug you need rest and plenty of fluids. Don't waste time waiting for a doc appt when you can take care of these minor ailments and feel better, #Choosewell and #Selfcare bit.ly/1sYDzZk 1952 impressions 	<ul style="list-style-type: none"> A single number in North East Lincs for health, care and wellbeing needs and its 01472 256256 #SPA pic.twitter.com/ZGXNwmtVKt 539 impressions